



India's #1 software training institute

Why should I choose ANDROID

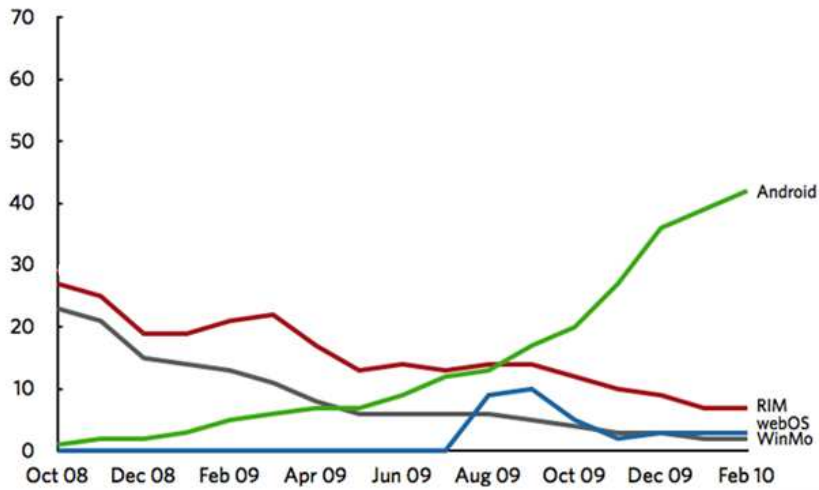
- Next big thing is going to be mobile with cloud
- Telecommunications Statistics in India

Year	January	February	March	April	May	June	July	August	September	October	November	December	Annual Additions(in millions)	Average Monthly Additions(in millions)
2002	0.28	0.35	0.41	0.28	0.29	0.35	0.36	0.49	0.37	0.53	0.72	0.8	5.23 (50 lacks)	0.44
2003	0.64	0.6	0.96	0.64	2.26	1.42	2.31	1.79	1.61	1.67	1.9	1.69	17.49	1.46
2004	1.58	1.6	1.91	1.37	1.33	1.43	1.74	1.67	1.84	1.51	1.56	1.95	19.49	1.62
2005	1.76	1.67	0.73	1.46	1.72	1.98	2.45	2.74	2.48	2.9	3.51	4.46	27.86	2.32
2006	4.69	4.28	5.03	3.88	4.25	4.78	5.28	5.9	6.07	6.71	6.79	6.48	64.14	5.35
2007	6.81	6.21	3.53	6.11	6.57	7.34	8.06	8.31	7.79	8.05	8.32	8.17	85.27	7.11
2008	8.77	8.53	10.16	8.21	8.62	8.94	9.22	9.16	10.07	10.42	10.35	10.81	113.26	9.44
2009	15.41	13.82	15.64	11.90	11.58	12.04	14.38	15.08	14.98	16.67	17.65	19.10	178.25	14.85
2010	19.90	18.76	20.59	16.9	16.31	17.98	16.92	18.18	17.1	18.98	22.88	22.62	227.12 (22.7 crores)	18.93

- Growing job market in ANDROID as number of players into android is increasing.
List of some ANDROID companies in India/ Bangalore
LG, SAMSUNG, SONY Ericson, Motorola, Google, HTC, Amazon, mindtree wireless, tele DNA, HCL, CTS, Infosys, tata elextsi, aricent, endeavor, lava, smart sky, qualcomm, and many more...

Mobile OS Traffic Share: US

Percent



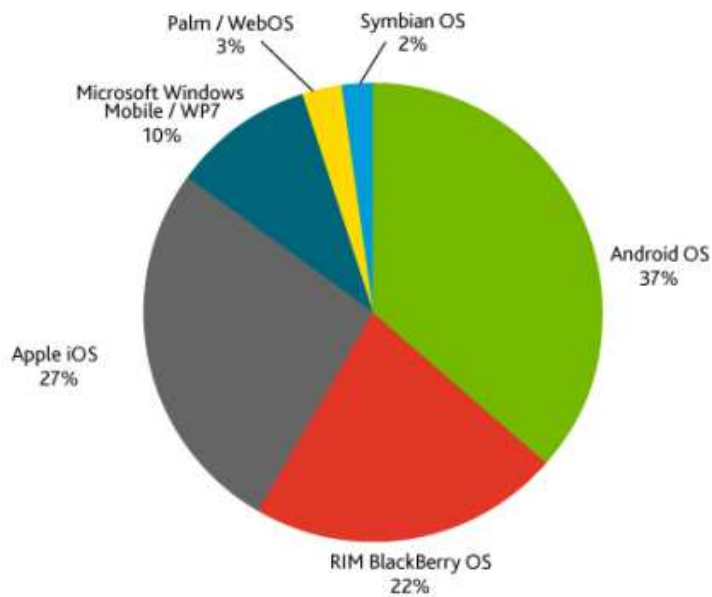
DEVICES SUPPORTED BY ANDROID

<http://androidcompare.com/devices.html>

ANDROID MARKET SHARE BY 2011

Smartphone market share

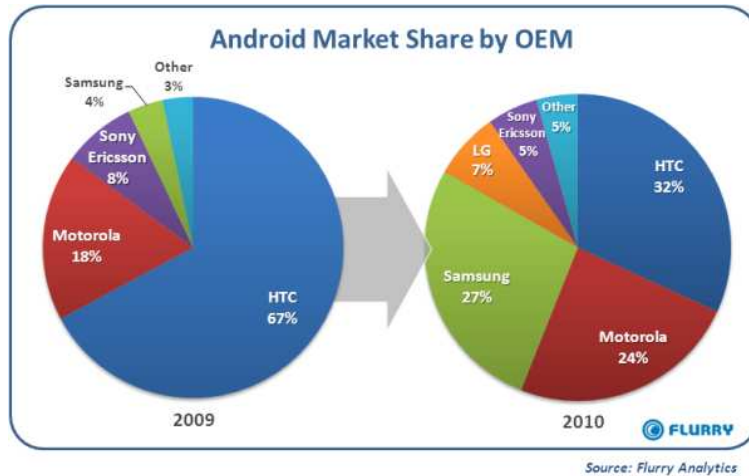
March '11, Nielsen Mobile Insights, National



Source: The Nielsen Company.

nielsen

Companies who are using Android majorly



GOOGLE's philosophy behind entering into MOBILE domains?

- Entry into electronic devices to make its search and other apps where ever it is possible.
- Focuses on un-addressed issues in mobile domain
 - a. Monopoly of proprietary platforms and OEMs
 - b. Huge chance to increase user exp in mobile usage
 - c. Revolutionizing embedded domain by making developers and users as kings
 - d. Scope of small companies with innovative thoughts by making it free
 - e. Increased profits for service providers
 - f. Creating mobile eco system build on top of GOOGLE-ANDROID, so that it can build its existing desktop empire on it.
 - g. Released under APACHE license mostly, this is free for commercialization.
 - h. Spending billion dollars to acquire smaller companies to make it open
 - i. OPEN SOURCE BUILDING model – any OEMs can use it - user can choose to opt for any service provider (Unlike existing platforms)